



FOR IMMEDIATE RELEASE

SIU Introduces Active Shooter Insurance for Educational Institutions

ATLANTA, February 12, 2016 – Southern Insurance Underwriters, Inc. (SIU) introduces an innovative insurance product designed to protect educational institutions against the unfortunate effects of an active shooter incident on campus. The increasing incidence of gun violence in our nation’s schools makes proactive risk management a high priority for school administrators. SIU’s new product provides up-front risk assessment services, primary liability coverage and emergency responder services, all of which are designed to minimize the disruption and financial consequences of an active shooter event.

According to FBI statistics the number of active shooter events is steadily increasing. During 2007 through 2013 the average number of incidents was 16.4 per year. The Everytown for Gun Safety Action Fund cites 165 school shootings since 2013. While the actual number of incidents is relatively small, it is incumbent on school administrations to take proactive measures to reduce the possibility of an incident and to protect the institution from potential financial loss.

SIU’s Active Shooter Protection coverage provides primary liability coverage with limits up to \$20 million, on-site risk assessment for insured locations, crisis management services, post event counseling services and funeral arrangements. Policies are issued by an insurer rated “A” by A.M. Best and are offered through independent agents throughout the U.S. All educational institutions are eligible for coverage, including colleges, universities, and private and public schools. Policies can be structured for individual school locations or for large school systems with multiple campuses.

“Active Shooter Protection coverage should be an integral part of any educational institution’s risk management and risk financing program,” stated Hugh T. Nelson, Senior Vice President for SIU. Parties interested in marketing the Active Shooter Protection product should contact the firm directly or through the website www.activeshooterins.com.

About Southern Insurance Underwriters, Inc.

Southern Insurance Underwriters, Inc. (SIU), based in Alpharetta, Georgia is a Managing General Agency serving independent agents for over fifty years. SIU understands the importance of competitive markets, innovative technology and personalize service. SIU provides access to over 120 markets, spanning: Commercial Property & Casualty, Commercial Transportation, Personal Property, Professional Lines and Standard Lines. With a staff of experienced and reliable underwriters, SIU can quickly turnaround almost any risk ranging from simple to highly complex hazards. Learn more at www.siuins.com.

For additional information regarding SIU’s Active Shooter Protection coverage contact:

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